



Reputation Management

★ Reviews

350%

Increase in reviews on



400%

Increase in calls from



8to10%

Increase in revenue



Be Found

Review Generation

Get new reviews automatically
Integrate with over 1000 CRMs to get reviews automatically or send with one click from desktop or app after each appointment.



Benefits

- Automatically get new reviews on over 150+ sites
- Send customers to top review sites of your choice
- Direct Google API - leverage the power of Google
- Fully Customize with branding and messaging

Results

- +8% average revenue increase
- Higher in Google My Business local pack maps placement; review signals account for 15%
- Recent reviews: 48% of consumers only look at last 2 weeks of reviews.



Independent Veterinary
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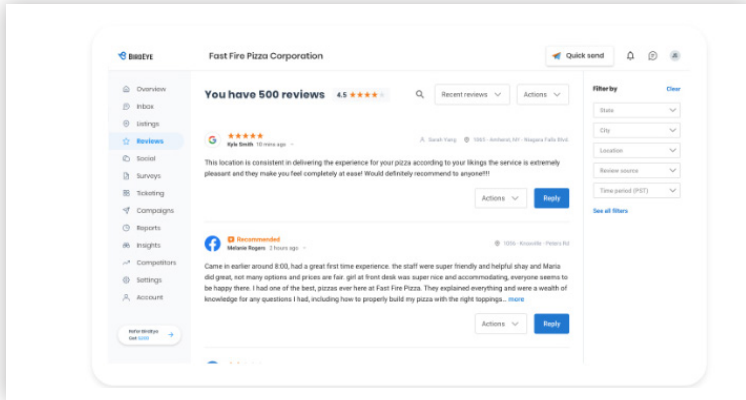
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Review Monitoring

Monitor all reviews from 150+ sites for all locations in one place.

Simplify across departments with role-based dashboards and custom alert settings at the corporate, regional and branch levels

Benefits

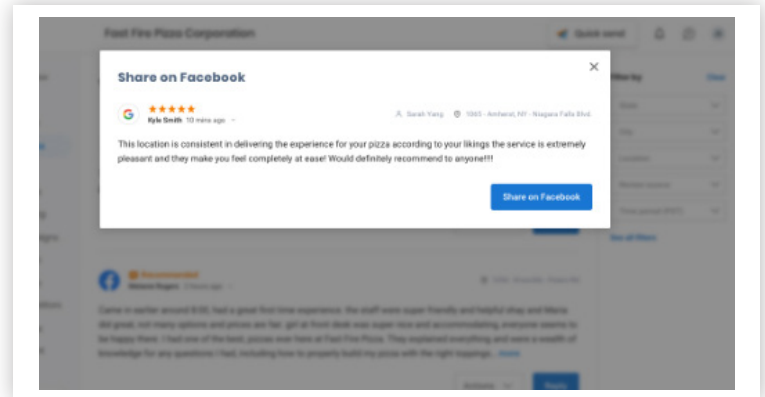
- Understand customer sentiment
- Never miss a new review with SMS and Email alerts
- Set rules on who gets what reviews
- Valuable insight into your brand's performance

Results

- Save time
- Build consumer confidence
- Spot and attend to problem reviews

Review Marketing

Strengthen SEO, SEM, and social media marketing campaigns by automatically **sharing your best reviews** to your website, social channels, and SEO-optimized BirdEye profile.



Benefits

- Automatically increase social proof
- Fresh, authentic content cross-posted across channels
- Use Voice of Customer to market your business
- Become a bigger brand online

Results

- New content is created through voice of customers
- Automating reviews as social post will be time saving
- Expand Review Marketing channels to convert prospective customers to buyers



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